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WHOLESALE PRICE LIST FALL 1919

HARDY PERENNIALS

AND PANSY PLANTS



OUR AIM

To Grow and Sell the Kind of Plants We Would Like to Buy Ourselves— To Pack Them to Reach You in the Best Possible Condition

THIS LIST CANCELS ALL PREVIOUS OUOTATIONS

WM. TOOLE & SON

Thardy Plant and Pansy Farm BARABOO, .. WISCONSIN

THE VALUE OF HARDY PERENNIALS

ACH SUCCEEDING YEAR shows an increased interest in the great class of Hardy Herbaceous Ferennials by the tuying public. Any florist or nurseryman who is looking for profits—and who is not—will handle a line of Hardy Perenials. The demand for these plants already exists, and if the local nurseryman or florist does not sell them, many people will send away for these and other plants. Many others will buy only as they see the plants themselves.

To the florist, Hardy Perennials have also a great value in supplying a reserve supply of flowers during the summer time when indoor flowers are often of poor quality. For the convenience of florist customers we have designated those kinds best suited for cutting

Tooles' Hardy Perennials are especially grown to meet the demand of the trade for strong, well rooted, transplanted field grown stock.

Fall buying of these plants relieves you of the labor of planting during the very busy spring months and usually proves successful.

Make out your order at once, stating when you want it shipped, and then you will be sure of having the plants when you need them.

Satisfaction If you are not entirely satisfied with any plants bought from us, return them at once at our expense and we will refund your money, together with express charges.

Terms Our terms are 3% discount for cash with order, 2% for cash in 10 days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds—are wanted in a hurry, send cash if you are not known to us, or there will be delay while we look up references.

Express is the most satisfactory wayof shipping plants. Carriage charges to be paid by buyer.

Three plants at dozen rate, 25 at rate per 100.

Packing

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

Non-Warranty

We do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept the goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded.

—Wm. Toole & Son.

Toole's Hardy Perennial Plants

One year transplanted field grown plants unless otherwise noted.

Varieties Marked * Best Suited for Cut Flowers

*ACHILLEA (Milfoil)

	Doz.	100
*Ptarmica, fl. pl., The Pearl. This charming white flower is very hardy, lasting for years without winter-killing and withstanding the drought admirably. It is a beautiful plant in the border and is especially good for cutting. When cut we found it very attractive when used in connection with the bright yellow Heliopsis pitcheriana, which flowers at the same season. Seedlings are sometimes offered but as only a small percent of these are double true divided stock should be insisted on. Clusters of button-like white flowers on a good cutting stem. 2 ft. June to August		5,00
*Ptarmica, fl. pl. Perry's New Variety. This is an improvement on the preceding variety, having larger, fuller flowers, pure white. Same height, season and use as the Pearl.		7.00
*Millefolium Roseum. Rose-pink flowers, in dense heads. Good for cutting. 18 in. high, flowers most of the summe		6.00
AEGOPODIUM (Bishop's Carpet)		
Podagraria Variegata. A quick growing variegated plant that is good as a border to shrubbery. Flowers are white but not showy. 8-12 in.	75	5.00
ANCHUSA (Sea Bugloss)		
Italica, Dropmore Variety. Rich gentian blue. This flowers in June before the Delphiniums and when other blue flowers are scarce. Not suited for cutting because the flowers drop. 3-5 ft.	1.95	8.00
Italica, OpalMuch the same as Dropmore variety but flowers are of a lighter blue.		8.00
Myosotidaeflora. Flowers in sprays very much resembling the Forget-Me-Not. Flowers in May. About 10 inches high. We are not sure that this is hardy here in Central Wis	1.50	10.00

*ANTHEMIS	Doz.	100
Tinctoria Kelwayii. This is a hardy yellow marguerite or daisy that is showy in the border and good for cut flowers. Yery hardy and does well in poor soil. 15-24 inches. Flowers most of the summer if not allowed to make seed	85	6.00
AQUILEGIA (Columbine)		
*Long Spurred Hybrids. Beautiful flowers in many shades and colors, all with long graceful spurs on the flowers. These are the most admired of the Columbines. These and other Columbines are suitabl for cutting as well as the rockery or border. They are often in flower by Memorial Day with us and readily sell as plants at that time if potted up. 18-24 inches. May and June. Two year old plants	. 1.25	9.00
*Long Spurred Hybrids. Mrs. Scott Elliott's Strain. A carefully selected strain of these beautiful flowers. One year old plants	85	6.00
Canadensis. Our native red and yellow variety.	85	6.00
*Chrysantha. Bright yellow long spurred flowers. The latest to flower and the tallest growing of the Columbines. 30-36 inches. June and scattering flowers all summer. Two year old plants		9.00
*Helenae Large blue flowers with white corolla. 18 in. One year old plants		6.00
*Two year old plants	. 1.25	9.00
*Coerulea. Rocky Mountain Columbine. This beautiful long spurred blue and white variety is a general favorite. One year old plants	85	6.00
*Nivea grandiflora Alba. A strong growing white variety which is not long spurred. One year old plants		6.00
*Two year old plants	. 1.25	9.00
*Rose Queen. A beautiful long spurred variety with rose colored flowers and spurs and a white or creamy center. There is some variation in the shade but all are beautiful. Apently a variation of A. Coerulea. One year old plants	1.00	7.00

Wm. Toole & Son, Hardy Plant and Pansy Farn	1	5
ARTEMESIA	Doz.	100
*Lactiflora. Panicles of creamy white flowers, most ornamental when in bud. Of some value for cutting and distinct and ornamental in the hardy border. August-September. 3½ to 4½ feet.	. 1.25	9.00
Abrotanum. Old Man or Southernwood. Fragrant, finely cut foliage. A truly "old fashioned" plant	85	6.00
ASTER (Michaelmas Daisy)		
Novae AngliaeSparkling Spray. We are pleased to offer to our customers in this new aster a distinct departure from the usual in color effects among the many varieties of the Michaelmas Daisy or Hardy Asters. Our Sparkling Spray is a choice selection which Wm. Toole, Sr., has developed from seeds of a plant of New England Aster found growing at the foot of Niagara Falls below Goat Island several years ago. Surrounding the center of the flower at the base of the petals the color is white, faintly flushing outwards to a refreshing pink shade which encircles the flower. In the clusters of flowers the color combination is very attractive and satisfying. They must be seen to be appreciated as word description cannot do justice to the delicate tinting of the petals. Strong young plants		,
BOLTONIA (False Chamomile)	. •00	0,00
*Asteroides. This beautiful plant flowers about the same time as the wild asters and looks very much like them. The flowers are somewhat useful for cutting though the petals have a tendency to curl up if not handled carefully. Its greatest value is as a plant in the border where in September a mass of it in bloom looks like a snow bank. To		
keep the Boltonia in good condition clumps should be divided and reset every spring or at least every other year. Handled in this way they will last for years. White 5-6 feet. Blossom in September. Divisions.	.85	6.00
Latisquama. The growth of this species is a little more upright than Asteroides and the flowers slightly larger. The color is a lavender pink, about the shade of an America Gladiolus. It will stand up as a cut flower fairly well, better than esteroides and it will stand up as a cut flower fairly well, better		
than asteroides and is quite useful as a cut flower on some occasions. As a border plant it gives a beautiful variety. Lavender pink. Three feet. Sept. Oct. Divisions	.85	6.00

BUDDLEIA (Summer Lilac) *Variabilis magnifica. Lilac colored panicles 4 to 6 inches long, from July to September. Really a shrub in character. Best results are obtained by starting young plants from cutting each spring in greenhouse. Very suitable for cutting 1.50 10 CAMPANULA	3.00 0.00
*Variabilis magnifica. Lilac colored panicles 4 to 6 inches long, from July to September. Really a shrub in character. Best results are obtained by starting young plants from cutting each spring in greenhouse. Very suitable for cutting 1.50 10 CAMPANULA	0.00
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M P C I I D H M I I I I M	
*Medium. Canterbury Bells. These are biennials. They make a brilliant show in the garden and are also gently forced in the greenhouse for early spring pot plants. Valuable for cutting. Strong plants, mixed colors, blue, white, pink, separate	6.00
*Medium Cal anthema. Cup and Saucer. Mixed colors. Beautiful form of Campanula Medium but do not force so successfully. Mixed or separate colors	6.00
*Persicaefolia Alba. Peach Bells. The waxy white flowers of this variety are most va'rable for cutting as well as attractive in the border	8.00
	6.00
CENTAUREA (Cornflower)	
*Macrocephala. Large yellow flowers	3.00
**Montana, Perennial Cornflower. Blue and white. Good for cut flowers	3.00
CERASTIUM (Snow in Summer)	
Tomentosum. Creeping. White flowers. Used for grave covering	6.00
COREOPSIS (Tickseed)	
*Lanceolata. One of the most useful hardy plants for cut- flowers. If not allowed to form seeds it will keep up a succession of flowers for cutting from June through most of the summer. It is easily hardy the first winter and will often live for a number of years if not allowed to form seeds. It gives clean cutting stems 12-16 inches long and the flowers are held well erect on the stems. Bright	
yellow, I wo to three little outside a second secon	3.00 3.00

Wm. Toole & Son, Hardy Plant and Pansy Farm		7
CHRYSANTHEMUM (Moonpenny Daisies) D *Leucanthemum. Memorial Daisy. Usually in flower in	oz.	100
this latitude by Memorial Day. Can be had in flower before that date by growing in a protected position or in a deep frame. When forced moderately it blooms freely in March. Very hardy, flowers freely, on long stems. Not so large as Shasta Daisy but desirable because of its earliness. White daisy, yellow center	.85	6.00
Maximum. June Marguerite. This variety is valuable because it fills in the gap between the Memorial Daisy and the Shasta Daisy, thus providing a continuous succession of daisies for weeks. There is no flower better known than the daisy and they are so easily grown that the cut flowers may ge sold at a popular price and still return a good profit. Be sure you are well stocked with the three kinds we list which will give you daisy flowers from late May to August	1.25	8,00
**Maximum. Shasta Daisy, Alaska. The Shasta Daisy is so. well known, little description is necessary. Of great value as a cut flower and the plants are an easy seller for the florist or nurseryman. Strong one year old plants	.85	6.00
DELPHINIUM (Hardy Larkspur)		
*Belladona. This hardy larkspur is also known as the Everblooming Delphinium because under favorable conditions it will throw up a succession of crops of flowers, often flowering three times during the season if plenty of moisture is supplied. Good for cut flowers and valuable for forcing in winter. Beautiful sky blue flowers from June till frost 2½-3½ feet high. One year old plants		6.00 9.00
*Gold Medal Hybrids. This is a choice selection of Hybrid Delphiniums, both single and double forms, in a wide range of shades of blue and purple. One year old plants	0.5	6.00
*Formosum. Deep blue. One year old plants		6.00
*Chinense. Blue or white. One year old plants	.85	6.00
DIANTHUS	.00	0.00
*Barbatus. Sweet William. This is one of the old favorites of the old-fashioned garden. With care it will last as a true perennial but is generally grown as a biennial. Some of the solid color kinds such as Newport Pink, white and scarlet, are useful to florists, as cut flowers and no really old-fashioned garden is complete without a row or group of Sweet William.		
*Mixed Colors	.85	6.00

	Doz.	100
*—Newport Pipk. Watermelon Pink	85	6.00
*—Scarlet		6.00
*—White		6.00 6.00
Latifolius Atrococcineus. Deltoides. Maiden Pink. Pretty, low growing plants with	85	0.00
deep pink flowers, useful as an edging plant in the hardy		
border, or in the rockery, but not good for cutting. June and July	85	6.00
*Plumarius. Hardy Garden Pink. Beautiful clove scented flowers in white and many shades of pink. Profuse bloomers, which are useful for cutting as well as furnishing a bright spot in the hardy garden during June. Mixed colors,		
double and single		6.00
*-Her Majesty. A pure white variety of hardy garden Pink	. 1.25	9.00
DIGITALIS (Foxglove)		
Gloxinaeflora. Because of its stately beauty the Foxglove as is the case with the Hollyhock, is almost symbolical of the "old-fashioned garden." Perennial with care in milder climates but biennial with us. Sometimes the stems are cut but the flowers droop just a little after cutting		
which spoils the stately effect. Mixed colors,		6.00
—Pink	85	6.00
EUPATORIUM		1 (
*Agertatoides. White. Three feet high	85	6.00
ECHINACTA (Purple Corn Flower)		
*Purpurea. Also known as Rudbeckia. The large dark colored cones or centers of the flowers with the dull reddish purple petals give a striking effect in the hardy border. The flowers have a decorative value when cut for special purposes. July to October. Three feet high	85	6.00
ECHINOPS (Globe Thistle)		
Sphaerocephalus. Coarse thistlelike plants with round heads of pale blue flowers. Flowers sometimes used in dried flower bouquets. Five feet high. July and August.	85	6.09
EUPHORBIA	00	0.00
*Corollata. Flowering Spurge. Small white flowers with		
green center. Much used as a cut flower. Stems have milky juice. One of the desirable native plants growing naturally on very light and sandy soil. July and August, 18-24 in	85	6.00

wm. Toole & Son, Hardy Plant and Pansy Farm	1	9
ERYNGIUM (Sea Holly)	Doz.	100
*Amethystinum. Steel blue flowers and stems. Something different for the border. Sometimes cut and dried for winter bouquets	85	6.00
GAILLARDIA (Blanket Flowers)		
*Grandiflora. One of the most desirable of hardy plants as it is one of the few perennials that flower all summer. Flowers in different combinations of yellow, orange, maroon and red. Invaluable for cutting. Strong plants.	85	6.00
GYPSOPHILA (Baby's Breath)		
*Paniculata. Single. Tiny white flowers giving a mist-like effect. Is useful in summer time to use with other cut flowers, as stevia is in winter. July	85	6.00
HARDY GRASS		
Phalaris Arundinacea Varigata Garderer's Garter. Large variegated foliage. Heavy clumps	85	6.00
HELIOPSIS		
*Pitcheriana. Orange Sunflower. A yellow "daisy" flower somewhat larger than Coreopsis. Hardy and easy to grow. Produces beautiful effect when cut and combined with white Achillea. July-August	85	6.00
HELIANTHUS (Perenvial Sunflower)		
*Miss Mellish. Semi-double	50	3.00
*Orgyalis. Willow leaved sunflower. Canary yellow		3.00
*Wolly Dodd. Deep yellow flowers	50	3.00
HOLLYHOCKS		
No garden is complete without some of the stately holly-hocks. Usually biennial in character.		
Mixed Colors Double Flowers	75	5.00
Double White, Pink, Yellow and Red	85	6.00
Single Mixed		5.00
Single, White, Pink, Yellow	85	6.00
HYPERICUM (St. John's Wort)		
Moserianum. Large yellow flowers 2 inches across. Blooms much of the season. A desirable border plant but not useful	4 05	0.00
for cutting	. 1.25	8.00

IRIS	Doz.	100
*The different kinds of Iris are always beautiful in the hardy border and many of them are useful for cutting. The Japanese Iris are not hardy with us and we do not offer them. Lord Salisbury. Standard amber. Falls violet purple with white veins	50	3.00
*Mad. Chereau. One of the most beautiful Iris. White, pret-		
tily edged with ligh blue	.60	4.00
Candicans. Standard blue, fails violet purple	.50	3.00
Smoke. Smokey grey in color	50	3.00
Versizolor. Our native blue flag. Good for naturalizing in damp places	50	3.00
Sibirica White. Ivory white flowers, grasslike foliage	.75	5.00
Sherwin-Wright. New variety which we find very desirable. Rich golden yellow flowers and vigorous growth. Each 35c	3.50	
LATHYRUS (Perennial Sweet Pea)		
*Latifolius. Easily grown, will do well in shade. Flowers not so sweet scented as sweet pea. Mixed colors, white, pink and rose. 6 ft. Flowers July and August.	85	6.00
LINUM (Flax)		
Perenne. During late spring and early summer a group of these will be a mass of blue in the morning the flowers dropping about 10 o'clock revealing the beautiful foliage, to be followed by another mass of blue the next morning. For border or rockery. Height 2 ft. Two year old plants	1.25	8.00
LYCHNIS (Campion)		
*Chalcedonica. Heads of brilliant scarlet flowers that are very striking. Combined with white Achillea and blue Delphinium the cut stems make an ideal patriotic bouquet on		
July 4. Blossoms in July. Two to three feet	85	6.00
Viscaria fl. pl. Double red flowers in June	1.00	8.00
LYTHRUM (Rose Loose-Strife)		
Roseum Superbum. Rose colored flowers, 2 years old. 3 to		- 00
4 ft. Blossom July to September	75	5.00
MYOSOTIS	==	F 00
Forget-Me-Not. Sky blue.	.10	5.00
MONARDA (Oswego Tea) Didyma, rosea	75	5.00
Didyma Violecia		5.00
214) III 1 1010014		0.00

MENTHA (Mint)	Doz.
Spicata Spearmint	.75
Catarea, Catnip	.85
PAPAVER (Poppie)	
Nudicaule. Mixed colors.	.75
Orientale. Oriental Poppy. Scarlet	.85
PENSTEMON (Beard Tongue)	
Barbatus Torreyii. Tall spikes of brilliant scarlet flowers that make a striking appearance in the border during June to August. Grows to a height of 3 to 4 ft. The flowers make a distinct and pleasing effect when used for decorative purposes	.85
OPHLOX (Perennial Phlox)	
B. Compte. Brilliant French purple.	1.00
Bridesmaid. White with carmine center	.85
Europea. Large white, crimson carmine eye	1.00
Elizabeth Campbell. Bright Salmon Pink.	1.50
Frau Anton Buckner. Fine large white	.85
Baron von Dedem. Cochineal Red	1.00
Mrs. Jenkins. Best all round pure white	.85
Von Lassburg. Large pure white flowers	.85
EARLY FLOWERING HARDY PHLOX	
Miss Lingard. White with delicate eye. Flowers June to October. Two feet	1.00
OTHER PHLOXES	
Divaricata. Our native woods phlox. Fragrant lavender flowers during May	.85
Divaricata Alba. A white flowering form of the above	.85
Pilosa. Prairie Phlox. A native in open places. The prairie phlox flowers somewhat later than the Woods Phlox and under cultivation continues for several weeks. Masses of brilliant rosy carmine flowers. Strong 2 year field clumps	1.25
PHYSOSTEGIA (False Dragon Head)	
*Virginica. Flowers bright soft pink in midsummer. Plants	0.5

PLATYCODON	Doz.	100
Grandiflorium. Closely related to the Campanulas which they resemble. Blue or white		6.00
POLEMONIUM (Jacob's Ladder)		
Reptans. Another of the valuable native perennials which surprises one by thriving so much better under good garden culture than in its native haunts. Spikes of showy, blue bell shaped flowers in May and June. About 1 ft. high. May also be forced as a pot plant in the greenhouse during the winter		8.00
Richardsonii. Taller and later flowering than Reptans. Very desirable		8.00
PYRETHRUM		
*Roseum Hybridum. Persian Daisies. Very hardy and one of the choicest of perennials. The fernlinke foliage is attractive when the plants are not in bloom and the beautiful daisy flowers ranging from pure white through shades of pink to deep crimson are beautiful on the plant or as cut flowers. They flower the last of May and through June.		
1 year old plants		6.00
2 year old plants	1.25	8.00
Colors—While the plants were in flower we selected a quantity in separate colors and replanted them. While all will not be exactly the same shade, thy are nearly alike. Pyrethrum roseum in separate colors, or red, pink and nearly white shades, any color separate		8.00
*Uliginosum Giant white. This is one of the most striking		
perennials during late summer and fall when the plants are covered with large white flowers. 3-4 feet. Strong plants.	85	6.00
RANUNCULUS (Buttercup)		
*Repens fl. pl. Bachelor's Buttons. Double yellow	75	5.00
ROSEMARY		
Rosmarinus Officinalis. An old fashioned fragrant herb no hardy here in Wisconsin but desirable for old associations.		7.00
RUDBECKIA		0.00
*Purpurea. Purple cone flower	85	6.00
SALVIA		0.00
Azurea Grandiflora. Sky blue flowers. 3-4 ft		6.00
Farinacea., Light blue flowers	85	6.00

violet season is over in England, 2½ in. pot plants

Let us know what you need and we may be able to supply you.

We also have moderate amounts of many other kinds of Perennials.

6.00

Pansy Plants

Pansy Seed

1919 crop of pansy seed of our own growing. Carefully selected for large size of flowers, exquisite coloring, pleasing form of flower and heavy substance of petals. Our Toole Giant Prize Strain of Pansy Seed will surely please you. A great variety of shades and colors, carefully mixed and blended in the proper proportions.

Package of about 1000 seeds, 50c; $\frac{1}{8}$ oz., \$1.00; 1 oz., \$6.00.

SEPARATE VARIETIES

Mad. Perrett. Rose and wine shades with white and yellow markings.

Giant Pretiosa. Pink or red shades with lower petals marked with dark blue spot.

Red Shades Mixed. Above and other varieties mixed.

Giant Beaconsfield. Upper petals light lavender, lower ones purple.

Blue and Purple Shades Mixed. The above and other giant blue and purple pansies mixed.

Giant Yellow Shades.

Giant Snow Queen. Pure white.

White Varieties Mixed.

Giant Brown. Beautiful shades of brown pansies.

Giant Striped. Lilac shades with lighter striping.

Giant Masterpiece. Giant curled and waved variety giving appearance of double pansy.

Fancy Varieties Mixed. All the fancy edged varieties included in this mixture. Some of these kinds are not of the Giant class.

Any of the above varieties or mixtures. Packet of 1000 seeds, 50c; $\frac{1}{8}$ oz., 1.00; 1 oz., 6.00.

Pansy, Wm. Toole, Sr.—This is a new pansy which we have originated and now offer for sale for the first time. We believe this is the largest white variety of pansy grown, and in addition the perfectly round flowers are beautifully fringed. We have found it especially attractive and free flowering when grown in the greenhouse in winter for cut flowers. Packet of 100 seeds, 25c.

Order Blank

Amount Enclosed \$		
WM. TOOLE & SON, Baraboo, Wis.	Date	
Please ship the	following plants:	
Via	When	
Name		
Town	Stat	e
Street and Number .		
Quantity	VARIETY	AMT.
		111



Delphinium Belladona